



lady lya BIO

Certified organic make-up

Made in Italy

Beauty and Wellness from Nature

2023 – Presentation
of the floor and counter displays
packaging and colors of the range

Ladylya
BIO

ORGANIC MAKEUP CERTIFIED MADE IN ITALY

Ladylya Bio line is characterized by a formulation with up to 100% of natural ingredients, natural and/or organic origin ingredients. Whole line is **Made in Italy** and **it's certified**, excluding nail polishes, by CCPB s.r.l. - Italy

The Lady Lya make up not contains:

-silicones and collagens - paraffins - parabens - petrolatum - gluten - mineral oils - sulphates - glycols and PEG - diazolidinyl urea - BHT/BHA - EDTA - TEA / DEA, talc

Excluding nail polishes, all products are:

DERMATOLOGICALLY TESTED - NICKEL TESTED
- NOT TESTED ON ANIMALS - 100% VEGAN (lipsticks excluded)



'TREE' FLOOR DISPLAY

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LLBXEL205 cm: L57 x P/D 55 x H185



COUNTER DISPLAY - GENERAL TESTER

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LLBXEL207 cm: L50 x P/D 38 x H45

FLOOR DISPLAY

GENERAL TESTER WITH SALE SPACE



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LLBXEL206 cm: L73 x P/D 45 x H145

COUNTER DISPLAY FOR LIPS AND EYES PENCILS

LLBMXEC107 cm: L14 x P/D 17 x H23



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LYBM	Black certified organic eye pencil	95%	LYBMXEC107	1	12	12
LYBM	certified organic eye pencil	95%		4	6	24
LYBM	certified organic lip pencil	95%		5	6	30
						66



EYE AND LIP PENCILS

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EYE PENCIL

 Nero
Black
Noir
LYBM381

 Blu
Blue
Bleu
LYBM382

 Verde mare
Sea green
Mer verte
LYBM383

 Grigio
Grey
Gris
LYBM384

 Marrone scuro
Dark brown
Brun foncé
LYBM385

LIP PENCIL

 Marrone medio
Medium brown
Brun moyen
LYBM621

 Marrone terra di Siena bruciata
Brown burnt Sienna
Brun terre de Sienne Brûlée
LYBM622

 Marrone chiaro
Light brown
Brun clair
LYBM623

 Mattone scuro
Dark brick
Brique foncée
LYBM624

 Rosso
Red
Rouge
LYBM626



COUNTER DISPLAY FOR ALLOVER EYES AND LIPS BIG PENCILS

LLBMMXEC107 cm: L14 x P/D 17 x H23



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LYBMM	Certified organic AllOver Pencil	95%	LYBMMXEC107	7	6	42



ALL OVER EYE AND LIP BIG PENCIL

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LYBMM421

Malva scuro
Dark mauve
Mauve foncé



LYBMM423

Marrone chiaro perlato
Pearled light brown
Brun clair nacré



LYBMM426

Blu cobalto
Cobalt blue
Bleu de cobalt



LYBMM422

Rosa antico
Antique pink
Rose vieux



LYBMM425

Verde chiaro
Light green
Vert claire



LYBMM427

Grigio scuro
Dark grey
Gris foncé



LYBMM428

Nero
Black
Noir



COUNTER DISPLAY FOR RESTRUCTURING MASCARA CREAM & VOLUME MASCARA

LLBMK-VXEC104 cm: L25,5 x P/D 25,5 x H23,5



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBMK	Certified Organic restructuring Mascara	99%	LLBMK-VXEC104	1	12	12
LLBMKV	Certified Organic Volume Mascara	99%		1	12	12
	Cardboard counter Display + 2 testers					



RESTRUCTURING MASCARA CREAM & VOLUME MASCARA

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THE ONLY NATURAL BLACK FOR YOUR EYELASHES



OCULAR TOLERANCE TESTED

MASCARA CREMA RISTRUTTURANTE
RESTRUCTURING CREAM MASCARA
MASCARA CREME RESTRUCTURANT



Nero
Black
Noir



MASCARA VOLUME
VOLUME MASCARA
MASCARA VOLUME



Nero
Black
Noir



COUNTER DISPLAY FOR EYE SHADOWS QUAD

LLBOQXEC102 cm: L35 x P/D 25,5 x H20



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBOQ	Organic Quartet Eyeshadow	100%	LLBOQXEC102	3	6	18
	Cardboard counter Display+ 3 tester diam.59					

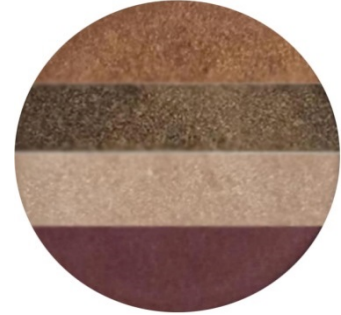


QUARTET NATUR COLORS EYE SHADOWS

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ROSE & GOLD



LLBOQ201

BLUE & GREEN



LLBOQ202

NATURAL TONES



LLBOQ203

COUNTER DISPLAY FOR COMPACT POWDER

LLBCXEC101 cm: L35 x P/D 25,5 x H20






Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBC	Certified Organic compact powder	99,61%	LLBCXEC101	3	6	18
	Cardboard counter Display+ 3 tester diam.36					



COMPACT POWDER

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-  Naturale
Natural
Naturel
LLBC431
-  Beige
Beige
Beige
LLBC432
-  Beige scuro
Dark beige
Beige foncé
LLBC433

COUNTER DISPLAY FOR BLUSH-ON

LLBFDXEC101 cm: L35 x P/D 25,5 x H20

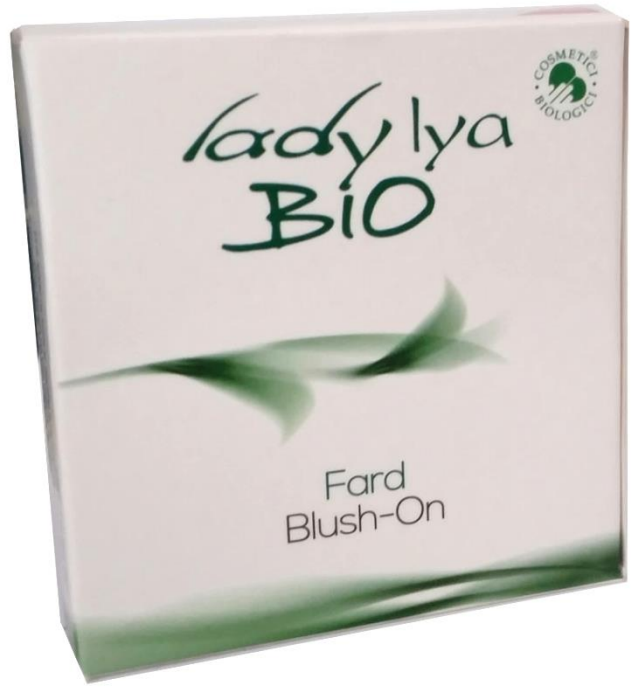





Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBFD	Certified Organic Blush-on	99,61%	LLBFDXEC101	3	6	18
	Cardboard counter Display+ 3 tester diam.36					



BLUSH-ON

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-  Albicocca
Apricot
Abricot
LLBFD571
-  Rosa
Rose
Rose
LLBFD572
-  Rosa scuro
Dark rose
Rose foncé
LLBFD573

COUNTER DISPLAY FOR FLUID FOUNDATION

LLBFFXEC103 cm: L25,5 x P/D 25,5 x H23,5

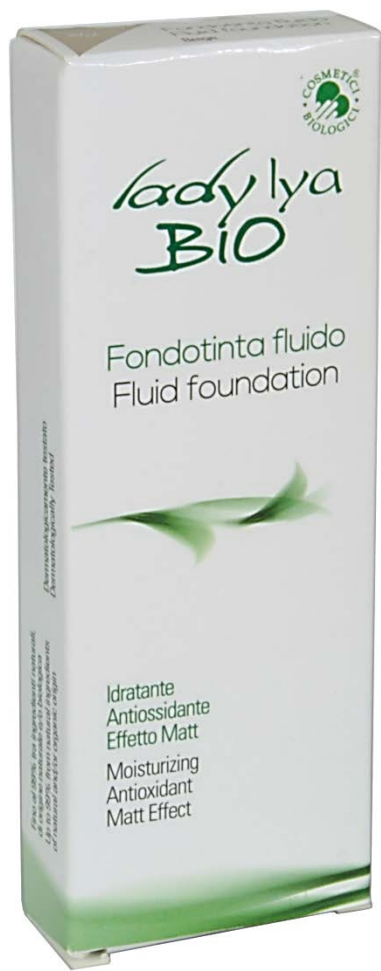


Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBFF	Certified Organic 30ml Fluid Foundation	98,33%	LLBFFXEC103	3	6	18
	Cardboard counter Display+3 tester 15ml					



FLUID FOUNDATION TUBE 30 ML

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MOISTURING ANTIOXIDANT MATT EFFECT

- LLBFF841  Naturale chiaro
Light Natural
Naturelle clair
- LLBFF842  Beige
Beige
Beige
- LLBFF843  Beige scuro
Dark Beige
Beige foncé



COUNTER DISPLAY FOR COVER STICK

LLBCOXEC108 cm: L25,5 x P/D 25,5 x H23,5



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBCO	Organic Cover Stick, with certified natural ingredients	100%	LLBCOXEC108	3	6	18
	Cardboard counter Display + 3 tester					



COVER STICK

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FOR A MORE PERFECT
COVERAGE



LLBCO441
Naturale chiaro rosato
Light natural rose
Naturelle rose clair



LLBCO442
Naturale rosato
Natural rose
Naturelle rose



LLBCO443
Beige naturale
Natural beige
Beige Naturel



COUNTER DISPLAY FOR RICH LIP STICK

LLBRRXEC105 cm: L25,5 x P/D 25,5 x H23,5



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBRR	Rich Organic Lipstick, with certified natural ingredients	100%	LLBRRXEC105	5	6	30
	Cardboard counter Display + 5 tester					



RICH LIPS STICK

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RICHER FORMULATION



LLBR791
Nude
Nude
Nude



LLBR792
Salmone
Salmon
Saumon



LLBR793
Malva
Mauve
Mauve



LLBR794
Prugna
Plum
Prune



LLBR795
Rosso
Red
Rouge



COUNTER DISPLAY FOR NAIL POLISH

LYBSXEC106 cm: L25,5 x P/D 25,5 x H23,5



-  - Bianco Latte
-  - Bianco perlato
-  - Rosa cipria
-  - Glicine perlato
-  - Rosa antico
-  - Malva laccato
-  - Viola laccato
-  - Rosso Laccato
- Milky White
- Blanc Lait
- Pearly White
- Blanc Nacré
- Powder Pink
- Rose Poudré
- Pearly Glycine
- Glycine Nacrée
- Antique pink
- Vieux rose nacré
- Laquered Mauve
- Mauve Laqué
- Laquered Viole
- Violet Laqué
- Laquered Red
- Rouge Laqué



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LYBS	Colored nail Polishes Ladylya Bio 14 ml	75% BIOSOURCED	LYBSXEC106	8	6	48

100%
VEGAN

GLUTEN FREE

Halal
Compliance

NATURAL NAIL POLISH

NEW FORMULATION and the best colors

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FORMULATION

- **Purity level never achieved before:**
 - » 75% BIOSOURCED from ingredients such as potato, corn, wheat and manioc
 - » **No styrene**, but preserving the high shine performance
 - » **Specific bio-sourced plasticizer system**
- **Specific adipic polyester resin** to ensure long lasting wear and very intense gloss

PERFORMANCE

The only universal nail polish designed to comply with main philosophies and ways of life:

- **100% vegan** : no animal-derived ingredients, no animal testing, mineral and plant-based ingredients
- **Pro-ecology**: bio-sourced chemistry is a more green and sustainable solution that reduces environmental footprint
- **Low-chemical cosmetics**: purity and bio-sourced standards never achieved before

**NAIL POLISH
LAQUERED RED 961**



COUNTER DISPLAY FOR NAIL CARE LINE

LLBSCXEC106 cm: L25,5 x P/D 25,5 x H23,5



**-NUOVA FORMULA TRASPIRANTE-
-NEW BREATHABLE FORMULA-
-NOUVELLE FORMULE RESPIRANTE-**

Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBSCTR - 971	3 in 1 base - Top coat Nail polish	75% BIOSOURCED	LLBSCXEC106	1	6	6
LLBSCTC - 972	High shine Top coat Nail polish			1	6	6
LLBSCV - 973	Vitamin Booster Nail polish			1	6	6
LLBSCI 974	Hardener Nail polish			1	6	6
						36



NAIL CARE LINE

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LLBSCTR-971

3 in 1 Base - Top Coat Nail polish
Smalto Base - Top Coat 3 in 1
Top coat soignant 3 en 1



LLBSCTC-972

High Shine Top Coat Nail polish
Smalto Top Coat Ultrabrillante
High Shine Top Coat Soignant



LLBSCV-973

Vitamin Booster Nail polish
Smalto vitaminico
Base coat vitaminique



LLBSCI-974

Hardener Nail polish
Smalto indurente
Dourcisseur base coat

**-NUOVA FORMULA TRASPIRANTE-
-NEW BREATHABLE FORMULA-
-NOUVELLE FORMULE RESPIRANTE-**

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Nature has provided us with the natural ingredients with which research has formulated the products of this Organic line, reaching to equal the performance of traditional products, what else to ask?



NOT ONLY GREEN!



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