



lady lya BIO

Certified organic make-up

Made in **Italy**

Beauty and Wellness from Nature

2024 – Presentation
of the floor and counter displays
packaging and colors of the range



'TREE' FLOOR DISPLAY

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LLBXEL205 cm: L57 x P/D 55 x H185



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COUNTER DISPLAY FOR LIPS AND EYES PENCILS

LLBMXEC107 cm: L14 x P/D 17 x H23



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LYBM	Black certified organic eye pencil	95%	LYBMXEC107	1	12	12
LYBM	certified organic eye pencil	95%		4	6	24
LYBM	certified organic lip pencil	95%		5	6	30
						66

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EYE PENCIL

- | | | | | | |
|--|-----------------------|--|--------------------------------------|--|---|
| 
LYBM381 | Nero
Black
Noir | 
LYBM382 | Blu
Blue
Bleu | 
LYBM384 | Grigio
Grey
Gris |
| | | 
LYBM383 | Verde mare
Sea green
Mer verte | 
LYBM385 | Marrone scuro
Dark brown
Brun foncé |

LIP PENCIL



- | | | | | | |
|--|---|---|--|---|--|
| 
LYBM621 | Marrone medio
Medium brown
Brun moyen | 
LYBM622 | Marrone terra di Siena bruciata
Brown burnt Sienna
Brun terre de Sienne Brûlée | 
LYBM624 | Mattone scuro
Dark brick
Brique foncée |
| | | 
LYBM623 | Marrone chiaro
Light brown
Brun clair | 
LYBM626 | Rosso
Red
Rouge |

EYE AND LIP PENCILS

COUNTER DISPLAY FOR ALLOVER EYES AND LIPS BIG PENCILS








LLBMMXEC107 cm: L14 x P/D 17 x H23



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LYBMM	Certified organic AllOver Pencil	95%	LYBMMXEC107	7	6	42

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- | | | | | | | | |
|--|---|--|---|--|--|---|-----------------------|
|  | Malva scuro
Dark mauve
Mauve foncé |  | Marrone chiaro perlato
Pearled light brown
Brun clair nacré |  | Blu cobalto
Cobalt blue
Bleu de cobalt |  | Nero
Black
Noir |
| LYBMM421 | | LYBMM423 | | LYBMM426 | | LYBMM428 | |
|  | Rosa antico
Antique pink
Rose vieux |  | Verde chiaro
Light green
Vert claire |  | Grigio scuro
Dark grey
Gris foncé | | |
| LYBMM422 | | LYBMM425 | | LYBMM427 | | | |

ALL OVER EYE AND LIP BIG PENCIL

COUNTER DISPLAY FOR RESTRUCTURING MASCARA CREAM & VOLUME MASCARA

LLBMK-VXEC104 cm: L25,5 x P/D 25,5 x H23,5



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBMK	Certified Organic restructuring Mascara	99%	LLBMK-VXEC104	1	12	12
LLBMKV	Certified Organic Volume Mascara	99%		1	12	12
	Cardboard counter Display + 2 testers					

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MASCARA CREMA RISTRUTTURANTE
RESTRUCTURING CREAM MASCARA
MASCARA CREME RESTRUCTURANT



LLBMK

Nero
Black
Noir

THE ONLY
NATURAL
BLACK
FOR YOUR
EYELASHES



MASCARA VOLUME
VOLUME MASCARA
MASCARA VOLUME



LLBMKV

Nero
Black
Noir



Up to 99% from natural
ingredients of natural
and/or organic origin

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MASCARA VOLUME

RESTRUCTURING MASCARA CREAM & VOLUME MASCARA

COUNTER DISPLAY FOR EYE SHADOWS QUAD

LLBOQXEC102 cm: L35 x P/D 25,5 x H20



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBOQ	Organic Quartet Eyeshadow	100%	LLBOQXEC102	3	6	18
	Cardboard counter Display+ 3 tester diam.59					

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ROSE & GOLD BLUE & GREEN NATURAL TONES



LLBOQ201



LLBOQ202



LLBOQ203



QUARTET NATUR COLORS EYE SHADOWS

COUNTER DISPLAY FOR COMPACT POWDER




LLBCXEC101 cm: L35 x P/D 25,5 x H20



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBC	Certified Organic compact powder	99,61%	LLBCXEC101	3	6	18
	Cardboard counter Display+ 3 tester diam.36					

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-  Naturale
Natural
Naturel
LLBC431
-  Beige
Beige
Beige
LLBC432
-  Beige scuro
Dark beige
Beige foncé
LLBC433

COMPACT POWDER




COUNTER DISPLAY FOR BLUSH-ON

LLBFDXEC101 cm: L35 x P/D 25,5 x H20



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBFD	Certified Organic Blush-on	99,61%	LLBFDXEC101	3	6	18
	Cardboard counter Display+ 3 tester diam.36					



-  Albicocca
Apricot
Abricot
-  Rosa
Rose
Rose
-  Rosa scuro
Dark rose
Rose foncé

BLUSH-ON

COUNTER DISPLAY FOR FLUID FOUNDATION

LLBFFXEC103 cm: L25,5 x P/D 25,5 x H23,5



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBFF	Certified Organic 30ml Fluid Foundation	98,33%	LLBFFXEC103	3	6	18
	Cardboard counter Display+3 tester 15ml					

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MOISTURING
ANTIOXIDANT
MATT EFFECT

- LLBFF841  Naturale chiaro
Light Natural
Naturelle clair
- LLBFF842  Beige
Beige
Beige
- LLBFF843  Beige scuro
Dark Beige
Beige foncé



FLUID FOUNDATION TUBE 30 ML

COUNTER DISPLAY FOR COVER STICK

LLBCOXEC108 cm: L25,5 x P/D 25,5 x H23,5



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBCO	Organic Cover Stick, with certified natural ingredients	100%	LLBCOXEC108	3	6	18
	Cardboard counter Display + 3 tester					

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FOR A MORE PERFECT
COVERAGE



Naturale chiaro rosato
Light natural rose
Naturelle rose clair

LLBCO441



Naturale rosato
Natural rose
Naturelle rose

LLBCO442



Beige naturale
Natural beige
Beige Naturel

LLBCO443

COVER STICK

COUNTER DISPLAY FOR RICH LIP STICK

LLBRRXEC105 cm: L25,5 x P/D 25,5 x H23,5



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBRR	Rich Organic Lipstick, with certified natural ingredients	100%	LLBRRXEC105	5	6	30
	Cardboard counter Display + 5 tester					

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RICHER FORMULATION



LLBR791
Nude
Nude
Nude



LLBR792
Salmone
Salmon
Saumon



LLBR793
Malva
Mauve
Mauve



LLBR794
Prugna
Plum
Prune



LLBR795
Rosso
Red
Rouge

RICH LIPS STICK

COUNTER DISPLAY FOR NAIL POLISH

LYBSXEC106 cm: L25,5 x P/D 25,5 x H23,5



- Bianco Latte
- Milky White
- Blanc Lait



- Bianco perlato
- Pearly White
- Blanc Nacré



- Rosa cipria
- Powder Pink
- Rose Poudré



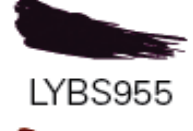
- Glicine perlato
- Pearly Glycine
- Glycine Nacrée



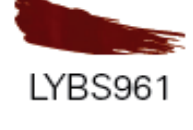
- Rosa antico
- Antique pink
- Vieux rose nacré



- Malva laccato
- Laquered Mauve
- Mauve Laqué



- Viola laccato
- Laquered Viole
- Violet Laqué



- Rosso Laccato
- Laquered Red
- Rouge Laqué



Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LYBS	Colored nail Polishes Ladylya Bio 14 ml	75% BIOSOURCED	LYBSXEC106	8	6	48

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FORMULATION

- **Purity level never achieved before:**
 - » **75% BIOSOURCED** from ingredients such as potato, corn, wheat and manioc
 - » **No styrene**, but preserving the high shine performance
 - » **Specific bio-sourced plasticizer system**
- **Specific adipic polyester resin** to ensure long lasting wear and very intense gloss

PERFORMANCE

The only universal nail polish designed to comply with main philosophies, religious beliefs and ways of life:

- **100% vegan** : no animal-derived ingredients, no animal testing, mineral and plant-based ingredients
- **Pro-ecology**: bio-sourced chemistry is a more green and sustainable solution that reduces environmental footprint
- **Low-chemical cosmetics**: purity and bio-sourced standards never achieved before

**NAIL POLISH
LAQUERED RED 961**



NATURAL NAIL POLISH
NEW FORMULATION and the best colors

COUNTER DISPLAY FOR NAIL CARE LINE

LLBSCXEC106 cm: L25,5 x P/D 25,5 x H23,5



**-NUOVA FORMULA TRASPIRANTE-
-NEW BREATHABLE FORMULA-
-NOUVELLE FORMULE RESPIRANTE-**

Code art.	Article description	Percentage of organic / natural ingredients	EXPO FULL CODE	Number of colors	Pieces by color	Total pieces
LLBSCTR - 971	3 in 1 base - Top coat Nail polish	75% BIOSOURCED	LLBSCXEC106	1	6	6
LLBSCTC - 972	High shine Top coat Nail polish			1	6	6
LLBSCV - 973	Vitamin Booster Nail polish			1	6	6
LLBSCI 974	Hardener Nail polish			1	6	6
						36

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LLBSCTR-971

3 in 1 Base - Top Coat Nail polish
Smalto Base - Top Coat 3 in 1
Top coat soignant 3 en 1

LLBSCTC-972

High Shine Top Coat Nail polish
Smalto Top Coat Ultrabrillante
High Shine Top Coat Soignant

LLBSCV-973

Vitamin Booster Nail polish
Smalto vitaminico
Base coat vitaminique

LLBSCI-974

Hardener Nail polish
Smalto indurente
Dourcisseur base coat

NAIL CARE LINE

NUOVA FORMULA TRASPIRANTE- NEW BREATHABLE FORMULA-
NOUVELLE FORMULE RESPIRANTE-



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ORGANIC MAKEUP CERTIFIED MADE IN ITALY

Ladylya Bio line is characterized by a formulation with up to 100% of natural ingredients, natural and/or organic origin ingredients. Whole line is **Made in Italy** and **it's certified**, excluding nail polishes, by CCPB s.r.l. - Italy

The Lady Lya make up not contains:

-silicones and collagens - paraffins - parabens - petrolatum - gluten - mineral oils - sulphates - glycols and PEG - diazolidinyl urea - BHT/BHA - EDTA - TEA / DEA, talc

Excluding nail polishes, all products are:

**DERMATOLOGICALLY TESTED - NICKEL TESTED
- NOT TESTED ON ANIMALS - 100% VEGAN (lipsticks excluded)**

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Nature has provided us with the natural ingredients with which research has formulated the products of this Organic line, reaching to equal the performance of traditional products, what else to ask?



NOT ONLY GREEN!



www.mareleva.it

Mareleva s.r.l. - 42043 Gattatico RE - ITALY

Phone +39 (0) 522 678126 - info@mareleva.it - www.mareleva.it